



# ECONOMICS

Business Economics Track

H-E-B School of Business & Administration

## Program Overview

Economics is the science of allocating resources to provide goods and services efficiently and fairly. The discipline explains how economies work and then uses that explanation to derive beneficial policies. The Economics major offers five distinct concentrations, four of which are inter-disciplinary: Theoretical Economics (in preparation for future graduate studies in Economics), Business Economics, Financial Economics, International Economics, and Political Economy.

## Graduate School Opportunities

With a bachelor's degree in Economics, students can pursue graduate studies in applied fields such as business or political science. Additional undergraduate Economic courses would be required to pursue a graduate degree in Economics at another university.

## Career Opportunities

The major fields of business are all applied Economics. For example, the field of Marketing uses the economic theory of markets to identify more effective ways to sell goods and services. Management Science uses economic analysis to create better forecasts and more efficient systems of production. Similarly, Economics is crucial in assuring that law and politics are economically beneficial to citizens. Because Economics is the basis of many professions, a degree in this field provides a valuable credential for entering a very wide range of careers.

## Special Programs

Business majors are encouraged to take advantage of the many on-campus student organizations and study abroad opportunities offered through the School of Business. Joining an on-campus organization, such as the Business Club, allows business students to meet one another, seek leadership positions, and network with experienced business faculty and members of the community. International travel gives students the perspective and experiences to become globally aware business leaders.

## Contact

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## Website

[www.uiw.edu/hebsba/bachelor-of-business/economics](http://www.uiw.edu/hebsba/bachelor-of-business/economics)

**Bachelor of Business Administration in Business Economics**  
**H-E-B SCHOOL OF BUSINESS & ADMINISTRATION**  
**2015-2017**

<b>Freshman Year: Fall</b>		<b>Hrs.</b>
MATH 1304 College Algebra	3	
ENGL 1311 Composition I	3	
ECON 2301 Principles of Macroeconomics	3	
HIST 1311 or 1321	3	
RELS 1302, 1315, 1325, 1335	3	
	15	
<b>Sophomore Year: Fall</b>		
ENGL 2310 World Literature Studies	3	
ACCT 2312 Principles of Accounting II	3	
MIS 2321 Intro to Information Systems	3	
Fine Arts	3	
LANG 1311 Modern Language I	3	
Total hours	15	
<b>Junior Year: Fall</b>		
BFIN 3321 Principles of Financial Mgmt.	3	
ECON 3340 Public Finance	3	
BMGT 3340 Mgmt. Theory and Practice	3	
BMGT 3371 Management Science	3	
Science with Lab	4	
Total hours	16	
<b>Senior Year: Fall</b>		
BFIN 3325 Money & Capital Markets	3	
BLAW 3317 Business Law	3	
BMGT 4380 Integ. Bus. Analysis/Dec. Making	3	
General Elective	3	
General Elective	3	
Total hours	15	

<b>Freshman Year: Spring</b>		<b>Hrs.</b>
DWHP 1200 Dimensions of Wellness	2	
ENGL 1312 Composition II	3	
PHIL 1381 Intro to Philosophy	3	
ECON 2302 Principles of Microeconomics	3	
ACCT 2311 Principles of Accounting I	3	
PEHP PE Activity	1	
Total hours	15	
<b>Sophomore Year: Spring</b>		
MIS 2325 Information Management Applications	3	
ACCT 3311 Intermediate Accounting I	3	
BMGT 3370 Business Statistics	3	
RELS/PHIL (Advanced)	3	
LANG 1312 Modern Language II	3	
Total hours	15	
<b>Junior Year: Spring</b>		
ECON 3325 Econometrics	3	
BMKT 3361 International Marketing	3	
BINT 3331 International Business Management	3	
BMKT 3331 Principles of Marketing	3	
General Elective	3	
Total hours	15	
<b>Senior Year: Spring</b>		
ECON 4310 International Economics	3	
ECON 4350 Latin American Economics	3	
BMGT 4381 Integ. Bus. Analysis/Dec. Making II	3	
General Elective	3	
General Elective (2 Credit Hour)	2	
Total hours	14	

**Core Curriculum - Total Hours 57**  
**Major - Total Hours 63**  
**Degree - Total Hours 120**