



FASHION DESIGN

Bachelor of Fine Arts

School of Media and Design

Program Description

The Juren Sullivan Program for Fashion Management offers students three different degree options for students to choose according to career interests. The fashion degrees are: Bachelor of Fine Arts (BFA) in Fashion Design; and a Bachelor of Arts (BA) in Fashion Management with two tracks: Fashion Merchandising and Fashion Product Development.

Fashion design courses are scheduled in a studio format for students to learn both creative and construction methods for fashion apparel. Students learn fashion illustration, computer illustration, pattern making and draping techniques. The business structure of the fashion industry which includes brand management, fashion show production, and promotional strategies are learned through lecture courses. The senior year is an exciting year because fashion design students will create their own collection which they conceptualize, design, and sew to present in a fashion show.

Career Opportunities

The job qualifications for entry-level positions in fashion design require applicants to have earned a bachelor's degree in fashion design. Career opportunities can be found with companies who produce men's, women's, and children's apparel and accessories. Most graduates begin as assistant designers. The work responsibilities vary but may include technical work such as pattern making, marking & grading, sourcing for components necessary for garment construction (fabric, buttons, etc.), or developing technical packages (instructions how manufacturers must sew garments). On the creative side entry-level positions may assist a designer by developing concepts into realistic designs such as sample making, styling, organizing color arrays, or textile design. Often assistant designers work backstage for fashion shows and help in sales management for seasonal collections.

Scholarships

The fashion program offers scholarships exclusive to fashion majors. These scholarships are awarded no earlier than the sophomore year. Students apply in the spring for scholarship dollars to be awarded in the upcoming fall semester.

Contact

For more information or to schedule an appointment, please contact:
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<http://www.uiw.edu/fashion>

Bachelor of Fine Arts in Fashion Design
SCHOOL OF MEDIA AND DESIGN
2015-2017

Freshman Year: Fall		Freshman Year: Spring	
FMGT 1111 Seminar in FMGT	1	FMGT 1305 Intro to Fashion Management	3
FADS 1305 Intro to Fashion Design	3	FADS 1320 Apparel Construction 2	3
FMGT 1310 Apparel Construction 1	3	FADS 2331 Flat Pattern	3
University Core: English 1311 Composition 1	3	University Core: Philosophy 1381	3
University Core: Natural Sciences	4	University Core: English 1312 Composition 2	3
University Core: PE Activity Course	1	University Core: DWHP 1200 Wellness Develop.	2
Total hours	15	Total hours	17
Sophomore Year: Fall		Sophomore Year: Spring	
FMGT 1301 Computer Applications, FMGT	3	FADS 3312 Patternmaking Methods	3
FADS 3325 Draping	3	FADS 4340 Computer Illustration	3
FADS 3333 Fashion Illustration	3	University Core: English 2310 World Literature	3
FMGT 2341 Textiles	3	University Core: History 1311, 1312, 1321, or 1322	3
University Core: Math 1304	3	ARTS 1311	3
University Core: ARTS 1301	3		
Total hours	18	Total hours	15
Junior Year: Fall		Junior Year: Spring	
FADS 3320 Apparel Construction 3	3	FADS 3330 Advanced Design	3
FADS 4324 Surface Design	3	FMGT 4331 Promotional Strategies 2	3
FMGT 2323 Fashion History 1	3	FMGT 3323 Fashion History 2	3
FMGT 3340 Textile Product Analysis	3	University Core: Language 2	3
University Core: Language 1	3	Choose 1:	3
Choose 1:	3	FADS 4320 Couture Embroidery (Spring only)	
FADS 4310 Knitwear (Fall only)		Or	
or		FADS 4307 Knitwear (Fall only)	
FADS 4320 Couture Embroidery (Spring only)		<i>Required to take only one of these courses</i>	
<i>Required to take only one of these courses</i>			
Total hours	15-18	Total hours	12-15
Senior Year: Fall		Senior Year: Spring	
FADS 4350 Senior Collections 1	3	FADS 4360 Senior Collections 2	3
FADS 4382 Portfolio, Design	3	FMGT 4307 Cultural Studies in Fashion	3
University Core: ECON 2301	3	FADS 4388: Internship*	3
University Core: Religious Studies 1305, 1315, 1325, or 1335	3	<i>*Recommend to take in Summer between Junior & Senior year</i>	
ARTH 2361 or 2362	3	ARTS 2301 or 2320; or INTD 2364	3
Total hours	15	Total hours	15

Core Curriculum--Total Hours 43

Major--Total Hours 82

Degree--Total Hours 125