



# INTERNATIONAL BUSINESS

Bachelor of Business Administration

H-E-B School of Business & Administration

## Program Overview

The International Business concentration is designed to prepare students for positions with business firms, governmental agencies and international trade service providers. Ethical considerations in business today are critical for success. Businesses can leverage their economic power to insure socially responsible behavior in the global marketplace.

The courses are designed to provide a broad analysis of business opportunities abroad, as well as political climates, trade barriers, government incentives, and trade practices. The curriculum emphasizes the changing world of global business.

## Graduate School Opportunities

Students have the option to enter graduate school in programs that include an MBA Opportunities with an International Business Concentration or other business related fields. In the H-E-B School of Business & Administration, we currently offer the ABM program, which is an accelerated bachelor's to master's degree program for those seeking an MBA.

## Career Opportunities

An International Business Concentration provides a graduate of the H-E-B School of Business and Administration with a foundation for understanding the various aspects of international business and provides tools for applying this knowledge to the real world. Opportunities for International Business graduates exist in a variety of areas such as government agencies, market research, international marketing and sales, consulting, international entrepreneurship, and non-profit organizations.

## Special Programs

To complete the academic experience, International Business majors are required to have a full semester or a 10-week summer semester study abroad experience unless they are international students on a student visa.

## Contact

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## Website

[www.uiw.edu/hebsba/bachelor-of-business/international-business.html](http://www.uiw.edu/hebsba/bachelor-of-business/international-business.html)

**Bachelor of Business Administration in International Business**  
**H-E-B SCHOOL OF BUSINESS & ADMINISTRATION**  
**2015-2017**

| <b>Freshman Year: Fall</b>                    |  | <b>Hrs.</b> |
|---|--|-------------|
| MATH 1304 College Algebra                     |  | 3           |
| DWHP 1200 Dimensions of Wellness              |  | 2           |
| ENGL 1311 Composition I                       |  | 3           |
| ACCT 2311 Principles of Accounting I          |  | 3           |
| ECON 2301 Principles of Macroeconomics        |  | 3           |
| PEHP PE Activity                              |  | 1           |
| <b>Total hours</b>                            |  | <b>15</b>   |
| <b>Sophomore Year: Fall</b>                   |  |             |
| PHIL 1381 Intro to Philosophy                 |  | 3           |
| MIS 2325 Information Mgmt. Applications       |  | 3           |
| Science with Lab                              |  | 4           |
| LANG 1311 Modern Language I                   |  | 3           |
| General Elective                              |  | 3           |
| <b>Total hours</b>                            |  | <b>16</b>   |
| <b>Junior Year: Fall</b>                      |  |             |
| BLAW 3321 Business Law                        |  | 3           |
| BINT 3331 International Business Management   |  | 3           |
| BFIN 3321 Principles of Financial Mgmt.       |  | 3           |
| BMGT 3371 Management Science                  |  | 3           |
| General Elective                              |  | 3           |
| <b>Total hours</b>                            |  | <b>15</b>   |
| <b>Senior Year: Fall</b>                      |  |             |
| BMGT 4380 Integ. Bus. Analysis/Dec. Making I  |  | 3           |
| BINT 3355 International Banking and Finance   |  | 3           |
| BINT 4310 International Economics             |  | 3           |
| International Business Concentration Elective |  | 3           |
| General Elective                              |  | 3           |
| <b>Total hours</b>                            |  | <b>15</b>   |

| <b>Freshman Year: Spring</b>                  |  | <b>Hrs.</b> |
|---|--|-------------|
| MIS 2321 Intro to Information Systems         |  | 3           |
| ENGL 1312 Composition II                      |  | 3           |
| HIST History 1312 or 1322                     |  | 3           |
| ECON 2302 Principles of Microeconomics        |  | 3           |
| ACCT 2312 Principles of Accounting II         |  | 3           |
| <b>Total hours</b>                            |  | <b>15</b>   |
| <b>Sophomore Year: Spring</b>                 |  |             |
| RELS 1305, 1315, 1325, 1335                   |  | 3           |
| BMKT 3331 Principles of Marketing             |  | 3           |
| BMGT 3370 Business Statistics                 |  | 3           |
| LANG 1312 Modern Language I                   |  | 3           |
| BMGT 3340 Management Theory and Practice      |  | 3           |
| <b>Total hours</b>                            |  | <b>15</b>   |
| <b>Junior Year: Spring—STUDY ABROAD</b>       |  |             |
| ENGL 2310 World Literature                    |  | 3           |
| PHIL 3355 World Philosophy                    |  | 3           |
| BINT 3361 International Marketing             |  | 3           |
| BINT 3340 Experiential Learning (ESC Only)    |  | 3           |
| ARTH 2361/2362 Art History                    |  | 3           |
| <b>Total hours</b>                            |  | <b>15</b>   |
| <b>Senior Year: Spring</b>                    |  |             |
| BMGT 4381 Integ. Bus. Analysis/Dec. Making II |  | 3           |
| BINT 4320 International Business Law          |  | 3           |
| International Business Concentration Elective |  | 3           |
| General or IB Elective                        |  | 3           |
| General or IB Elective                        |  | 3           |
| <b>Total hours</b>                            |  | <b>15</b>   |

**Core Curriculum - Total Hours 57**  
**Major - Total Hours 63**  
**Degree - Total Hours 120**