



SPORT MANAGEMENT

Bachelor of Business Administration

H-E-B School of Business & Administration

Program Overview

The BBA with a concentration in sport management is designed to prepare students for positions of leadership in professional sport franchises, collegiate athletics, and non-profit sport organizations. The program extends the business core concepts into the sport industry. Students learn the current practices of sport organizations used to build effective organizations, engage participants, and compete in the various sport contexts. The program includes various projects with area sport organizations.

Goals/Outcomes

- Prepare leaders and managers for sport organizations
- Prepare graduates who are ready to pursue graduate and doctoral education
- Prepare graduates to work collaboratively within sport organizations
- Prepare graduates to identify and solve problems in the sport industry

Positions Held by Recent Graduates

- Executive Director of the San Antonio Final 4 Organizing Committee
- Sponsorship Coordinator -- UTSA Roadrunners Sports Properties
- San Antonio City Council Member – Advocate for public facilities
- San Antonio Spurs – Assistant Franchise Manager
- Group Sales Associate: Rampage -- Spurs Sports and Entertainment
- University of the Incarnate Word – Compliance Coordinator
- Numerous MBA, MAA, and MS graduate students
- Director of Group Ticket Sales San Antonio Spurs
- Project Manager, San Antonio Organizing Committee
- Volunteer Coordinator, San Antonio Sports Foundation

Graduate School Opportunities

Students have the option to enter graduate school in programs including an MBA with a Sport Management Concentration, an MAA with a Sport Management Concentration, or an Master of Science in Sport Management.

Courses

To fulfill the requirements for award of the sports management concentration, the student must complete 18 semester hours:

- SMHP 3301 Introduction to Sports Management
- SMHP 3302 Human Factors in Sports Management
- SMHP 3303 Seminar in Sports Organizations and the Public Market
- SMHP 3319 Internship in Sports Management
- PEHP 4345 Psychomotor Development: Educational Implications
- BMKT 3333 Integrated Marketing

Contact

Dr. Randall Griffiths
Sports Management Coordinator
rgriffit@uiwtx.edu
210-829-2795

Earl Harmsen, M.B.A.
BBA Director
(210) 283-5003
harmsen@uiwtx.edu

Website

www.uiw.edu/hebsba/bachelor-of-business/sports-management.html

Bachelor of Business Administration in Sports Management
H-E-B SCHOOL OF BUSINESS & ADMINISTRATION
2015-2017

Freshman Year: Fall		Hrs.
MATH 1304 College Algebra	3	
DWHP 1200 Dimensions of Wellness	2	
ENGL 1311 Composition I	3	
PHIL 1381 Intro to Philosophy	3	
ECON 2301 Principles of Macroeconomics	3	
PEHP PE Activity	1	
Total hours	15	

Sophomore Year: Fall		Hrs.
ACCT 2311 Principles of Accounting I	3	
ENGL 2310 World Literature Studies	3	
LANG 1311 Modern Language I	3	
RELS/PHIL	3	
Fine Arts	3	
Total hours	15	

Junior Year: Fall		Hrs.
BLAW 3317 Business Law	3	
BINT 3331 International Business Management	3	
BMGT 3370 Business Statistics	3	
BMKT 3331 Principles of Marketing	3	
SMHP 3301 Intro to Sports Management	3	
Total hours	15	

Senior Year: Fall		Hrs.
BMGT 4380 Integ. Bus. Analysis/Dec. Making I	3	
PEHP 4345 Psychomotor Dev: Edu. Implications	3	
SMHP 3303 Seminar in Sport Orgs. and the Market	3	
General Elective	3	
General Elective	3	
Total hours	15	

Freshman Year: Spring		Hrs.
MIS 2321 Intro to Information Systems	3	
ENGL 1312 Composition II	3	
HIST History 1312 or 1322	3	
ECON 2302 Principles of Microeconomics	3	
RELS Religion 1305, 1315, 1325, 1335	3	
Total hours	15	

Sophomore Year: Spring		Hrs.
ACCT 2312 Principles of Accounting II	3	
MIS 2325 Information Management Applications	3	
BMGT 3340 Management Theory and Practice	3	
LANG 1312 Modern Language II	3	
Science with Lab	4	
Total hours	16	

Junior Year: Spring		Hrs.
BFIN 3321 Principles of Financial Management	3	
BMGT 3371 Management Science	3	
BMKT 3333 Integrated Marketing	3	
SMHP 3302 Human Factors in Sport Management	3	
General Elective	3	
Total hours	15	

Senior Year: Spring		Hrs.
BMGT 4381 Integ. Bus. Analysis/Dec. Making II	3	
SMHP 3319 Internship in Sports Management	3	
General Elective	3	
General Elective	3	
General Elective	2	
Total hours	14	

Core Curriculum - Total Hours 57
Major - Total Hours 63
Degree - Total Hours 120