VITA gives free income tax help

By John J. Bigaran

Do you need free help with your income tax this year? Do you make less than $15,000 a year?

If so, the University of the Incarnate Word can help through its annual Volunteer Income Tax Assistance (VITA) program, which launched last Saturday, Feb. 7, and will continue to run 10 a.m.-noon Saturdays through April 14.

Those seeking help need to come during those hours to Room 126 of the Joyce Building.

Although the doors do not open until 10, be sure to bring appropriate tax documents and payment if you plan to wait. One patron told the Logos she had been waiting since 7:10 last Saturday.

“We have had to turn away some people since 9 o’clock,” said Theresa Tigge, an accounting professor at UIW, who helps manage the program — the oldest continuous running VITA site in San Antonio. Tigge started volunteering with the program even before she began working at UIW.

Most of the volunteers are undergraduate students but some are professors, grad students, and community volunteers. All must be certified by the Internal Revenue Service and meet their standards of conduct certification as well.

Some staff members are charged with
Teenager faces murder charge

A U.S. teenager has been charged with the murder of a classmate after police said he posted a Snapchat photo of himself with the victim's body. Maxwell Monroe Morton, 16, is charged with killing Ryan Mangen in his home near Pittsburgh, Pa. The suspect used Snapchat – an app that auto-deletes content after a few seconds – to send an image to a friend. The friend took a screenshot and his mother contacted po-

Cancer couple gets help

A West Michigan community rallied support for husband and wife, Ben and Shelby O’Reilly, who are both fighting cancer. The O’Reillys have two daughters, ages 3 and 1. Doctors diagnosed Shelby O’Reilly with Stage IV glioblastoma, cancer in her spine. Shortly after, doctors found three new tumors on Shelby’s brain. And she has two family members in Abercrombie lymphoma, returned for a third time. The family is accepting donations on the website YouCaring.com.

Aurasma app cont.

saw that this was a very do-able thing.”

Aurasma’s image-recognition technol-

ogy requires a smart phone or tablet’s
camera to recognize an object, which
allows a video or an animation to play
within the object’s parameter.

Herbeck said, “With your Aurasma
application you can put a picture in the
newspaper. The app will read the image, which is
connected to the video it is associated
with, and it will play the video within
the parameters of the picture on the
phone.”

As a result, if you move your
smartphone, the image will only stay
within the limits of the picture you just scanned.

By downloading the Aurasma appli-
cation on a smartphone or tablet, readers
can have access to this feature.

This project is kind of like YouTube;
where in order to get another pristine
video you would have to subscribe to
them,” Herbeck said. “However, this
app allows UIWtv to open up our account
publicly so readers would not necessarily
need to subscribe. They should be able to
just scan the picture in the Logos and
should immediately take that image from
the account.”

This convergence between the Logos and UIWtv will allow readers to get more information of the printed story through material covered by UIWtv.

UIWtv can have access to this feature.

Another potential use for this ap-
lication is with advertisements.

“Maybe a person who is advertising
in a newspaper can make use of this
application so when the print ad is scanned
an actual commercial can appear on the
screen,” Herbeck said. “The advertising
potential, the story potential, the over-
all potential is limitless.”

The project is expected to work in this
semester’s newspaper issues.

“I hope that people utilize this and
find it fun and interesting,” Herbeck said.

“Compare it to the Harry Potter movies
where the pictures came to life on the
actual paper, so you could say that this is
a code name for the project – the Harry Potter
project.”

Perez had been waiting a couple of hours when Abercrombie checked him in. Volunteer Jat Yung checks on clients’
documentation.

“Some need to have a driver’s license and Social Security card,” Yung said, and last year’s tax return, any W-2, 1099, or related tax documents would be needed for the best assistance. Perez, who has a daughter who graduated from UIW, said he has been using VITA for a number of years.

“I would recommend it,” Perez said.
Valentine’s Day prompts interesting conversation in my interpersonal communication class. Students seem especially willing to discuss the highs and lows of romantic love this holiday. On one such occasion, Katie shared her accounts of receiving a text message she received from her best friend.

It read: “I know today must be hard for you. Just know that you’re no prettier than the rest of us. Have a great night. I love you.”

Katie sighed in disgust after reading the message.

“This is why I don’t like Valentine’s Day,” Katie said. “It’s just too much being single. Actually, I have more fun with pizza and Netflix than dating on a date. But anyway, it really amuses me when you get nonsense like that. I have no friends...I guess I’m supposed to be my best friend.”

I was surprised to learn that students were talking. Most felt her pain immediately. To my great satisfaction, a few began to use concepts from class to cheer her up. By the end of dinner, she felt she could identify with Katie’s story. We all want to be understood by our friends and have close to go to. However, people are others is important to our well-being. People smile big when others are thinking similar things, “like her because she totally gets me” and “we didn’t even have to say one word because we know exactly what the other was thinking.”

So, it can be emotionally upsetting to feel misunderstood by others, especially our best friend. Put in Katie’s situation, most people are likely to feel insulted. An initial response might be “What?!” Today is not hard for me! I am plenty happy and don’t need pity or a backhand comment. I know that I can have a boyfriend if I want one.”

After a while of feeling insulted, anxiety may turn to sadness and confusion as one may think thoughts such as, “I thought my friend knew me better than that. Why would she do this?” or “What are my friend’s secrets? I am perfectly happy being single!”

A dear friend of mine advised me on the text-message situation. She shared that her best friend had confronted her, was sort of avoiding the whole thing; and, as a result, the two had not hung out since. The whole situation struck me as sad. A day to celebrate love had been spoiled with a tinge of pain.

I talked with Katie later that night and we decided to offer her a call. I told her that I was going to call her literally any time she needed it. “Okay,” she responded. “I’m sure I’ll be able to call you now.”

From that, you can frame the message. Green she has a bit of pessimism with how her close others perceive her on Valentine’s Day. Katie should get past that of the negative things, games, and social media. We are posting over Facebook – something like, “Love is in the air everywhere! Celebrate it by enjoying or sharing your favorite pizza and streaming all my favorite movies on Netflix. Yes, today is a lovely day!”

Second, you can remember that there is a difference between intent vs. impact. Odde is Katie’s friend meant one thing and Katie read another. In other words, the message sent was not the message received. Insensitivity on the part of Katie’s friend could be caused by lack of awareness, human bias, or verbal mishap. The friend is no better or worse than the rest of us. Have you ever said, “Whoa. You totally misunderstood what I was saying” or “It was just a joke” or “that came out of context.” We communicate all the time, and the impact we have on others does not always represent our intentions. A wonderful way for us to forgive and shake it off is to recognize we are guilty of intent versus impact. Finally, you can choose your reaction. Controlling the behavior of others is completely impossible and a waste of time. We can, however, choose how we react and respond to others. I asked Katie to read the text again and imagine what a great response would have been, something that would represent her fun and confident self.

Here was a text. “Getting a boyfriend is no problem at all. When I find one better than you, I will let you know.”

Editor’s Note: ‘Getting interpersonal’ offers scholar- and lighthearted advice about communication and personal relationships. To send in a question, e-mail Guin@tguinn@uiwtx.edu.
Students skate on inside rink

The Campus Activities Board brought in an indoor skating rink at Marian Ballroom on Thursday, Jan. 15, to kick off the spring semester. "CAB's biggest goal are to host events that provide a fun experience for all students," said C&G President Claudia Zepeda.

As soon as the doors opened at 6 p.m., students put on their skates and got their groove on with popular '80s tunes. CAB included a screen that displayed a variety of '80s music videos. There also were disco lights and glow sticks that brought a vibrant and luminous atmosphere.

A photo booth was also set up for students to pause and capture the moment. Refreshments and treats such as Double Bubble Gum and cotton candy were provided for guests.

The planning for the '80s-themed event began in early December, and it was an event that introduced them to Neon which provided the skate rentals and installed the floor mat. "The event was a nice change from the usual events on campus and I thought it appealed to both upper- and lowerclassmen," sophomore Tona Borrego said. "CAB did a great job of bringing back a trendy '80s activity."

"It's great to come back from break and be able to get together with friends," sophomore Tona Borrego said. "CAB put this event together for us students, and I'm pleased with how much fun it was." Zepeda said the theme was critical.

"When planning this event we wanted to incorporate the '80s because we wanted a reason to dress in theme and we figured a costume contest would motivate others to dress up as well," Zepeda said.

Students even rolled in with their best '80s fashion: neon colors, leggings, headbands, leg warmers and other fun '80s trends. A costume contest was held for students to show off their best '80s fashion and the best-dressed winner was awarded a gift card. "It even resulted in a shortage of skates. Whether students were.beginners or more experienced, the excitement never ceased. No matter how many times students fell, they laughed and got back up and continued to have a good time."

"The last time I rollerbladed I was just a kid," sophomore Bryan Vargas said. Their videos played as students entered the room.

"CAB did a great job of bringing back a trendy '80s activity." CAB's involvement on social media also made a difference in reaching out to students. Many said they heard about the event through different social media platforms, and active distribution of fliers on campus.

"I was surprised with the turnout. There were more students than ever before," Alan Amaya, sophomore, said. "I'm glad more students got involved in this event!"

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business students weave mission into courses

Lecturer's background shows varied interests

Vanderbilt scholar to give Pierre presentation

Business students weave mission into courses

Have you ever heard the magnificent mission statement of Incarnate Word? Word was somehow integrated more fully into our courses!

We all treasure the mission, and we would love to have our courses enriched and distinguished from the purely secular approach often found in textbooks.

But integrating the mission into courses is a delicate issue. How do we weave mission into courses in a way that will make our students feel that they are living a fuller, happier, better life. It has to be woven, better people. Here is one experience that might help.

Dr. Miguel Parra, professor of Mission and Ministry, and Dr. Forrest Aren, dean of the HEB School of Business and Administration, introduced to the business school the document "The Vocation of the Business Leader" by the Pontifical Council on Justice and Peace.

This document points out that while we all know how bad business can be and has been, there is another side. Businesses can be—and probably totally—are tremendous tools for living out our vocations to lead in service to one another.

Just think of all the wonderful goods and services that business provide—and how the make our lives so much better. For this wonderful computer I am typing on, I thank you, Dell Computer. For the unreadable software I am using, I thank you, Microsoft. For my prayers that were answered, I thank you, Hewlett-Packard. For the future technology leaders at the UIW Help Desk, I thank you probably. For the incredible airplanes that have carried so many fine students to UIW, I thank you, Boeing Aircraft. For the wonderful broader I enjoyed this month, I give thanks to all you unnamed, unknown business.

The first vocation of the business leader is to provide products and services that are good for people. Yes, some businesses provide products that are not good for us. That’s a "no-no." Our vocation and commitment is to provide products and services that are "good" for people.

A second vocation of the business leader is to provide incomes so households can purchase the goods and services that enable us to live dignified, happy lives. The vocation of the business leader is that of the employer. Shame on you. Our vocation and commitment as business leaders is to remunerate fairly and well.

We put this document to work in two ways in the HEB School of Business and Administration. First, five students generously volunteered to serve on a panel in which they each chose a theme from the document. The panelists were Steven Montes, Tisha Adams, Annette McClure, April Musquiz, and Jennifer Montes. Each put on an undeniably live— we can’t be one type of person on the job and another type at home. April Musquiz shared her positive experience of living out her faith on the job. Richard Montelongo shared experiences in which he learned the fluidity of servant leadership. Carlos Valdez reflected on serving the common good. Hector Mellen spoke on collaboration and how it builds morale and productivity. The reception, green panel was warm. Everybody liked it. The speakers prepared well, and they dressed up for the occasion.

The second way we are putting this work is to integrate it into class presentations. The economics class on the Circular Flow Model is a good example. The model describes the way in which we use money to exchange goods and services, in the production process and use it to demand goods and services that businesses supply. OK. Now put into a model the context of the vocation of the business leader bring the class to a life in a whole new way. The economic perspective is not just about supplying goods and services. He/she supplies "good" products and services that improve life in countless ways. The business leader is not thus listing people as factors of production. She/ he is providing employee opportunities to live out their vocations to lead in service to one another.

What are the outcomes? For starters, let’s check out the Church documents – there is a wealth of wisdom out there. Let’s take some time to explore it. Students and teachers can work how far this model can be used to put the insights to work for themselves and others. Teachers can think about how wisdom can be " incarnational" in our current treatments of economic issues.

Dr. J. Michael McGuire is a longtime professor in economics in the HEB School of Business and Administration.

E-mail McGuire at michaelmu@utsa.edu

The Vocation of the Business Leader

A Vanderbilt University professor will deliver the 13th annual Pierre Lecture at 7 p.m. Monday, Feb. 19 in the auditorium of the Frist Art Museum at 702 12th Ave.

The speaker, Dr. Stacey Floyd-Thomas, will discuss "Introspect and Silencing Mechanisms: Genesis of Ancestral and the Quest for Social Justice," said Dr. Julie Miller, a religious studies professor at the University of the South at Sewanee.

Floyd-Thomas is featured at the forum sponsored by the UIW’s Department of Religion, Arts and Social Sciences. She has a grant from the Pierre Fund of the Sisters of Charity of the Incarnate Word, the founders of the university.

Floyd-Thomas is an associate professor of ethics and society at Vanderbilt Divinity School and College of Arts and Sciences. Floyd-Thomas, who also serves as executive director of the Society of Christian Ethics and the Black Religious Scholars Group, is the co-founder of the Society for the Study of Race, Ethnicity and Religion.

"Hence the latest is a long in a line to be highlighted through the Pierre program.

"But years ago, under the leadership of Dr. Francisco Lorada, the former chair of the Department of Religion at the school, the department established a lectureship dedicated to issues which are focused on the contributions of women scholars, activists and practitioners who are addressing current issues in the study of race, ethnicity and religion. This is fund sponsors work which is consonant

on the job and another type at home. April Musquiz shared her positive experience of living out her faith on the job. Richard Montelongo shared experiences in which he learned the fluidity of servant leadership. Carlos Valdez reflected on serving the common good. Hector Mellen spoke on collaboration and how it builds morale and productivity. The reception, green panel was warm. Everybody liked it. The speakers prepared well, and they dressed up for the occasion.

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E-mail McGuire at michaelmu@utsa.edu
Future studies are intended to explore veterans from all services. Because my classes are in eight-week increments and I am only taking one course from January through March, I have finally had a little time to cultivate some of my hobbies. The one I want to explain to you today is fly-fishing, as it is my most complex and satisfying hobby.

Fly-fishing is an ancient form of fishing that distinguishes itself from other forms of angling through its intentional difficulty. There are easier ways to bring a fish to hand, but no other method is as gratifying. Much of the joy comes from learning all the steps of preparing tackle and the rhythmic process of casting. If the first two tasks are properly mastered, then you will eventually be up to theon to the water. The following is a brief description of learning the process of fly-fishing.

This particular method of catching fish dates back to 200 AD. Its technique, or cast, can easily be done by anyone after understanding the basic mechanics of the method. A “fly” is an artificial creation intended to resemble a fly’s birth, which is made by artists who specialize in making that resemble a mayfly or a trout fly and tied to a clear section of line. The fly through the air is known as a unique knot. Once a fly, a leader and line have been tied, it is time to learn how to cast.

Fly-casting is beautiful and rhythmic. It derives its power from symmetry, and when done properly can achieve great distances with minimal muscle. Unlike a conventional rod that relies on hours of exercise through the air, the thin line trailing behind the fly, a fly rod uses a thick tail to pull a nearly weightless fly along. It is like moving a tissue back and forth with a minimal amount of force. The tissue would be far too light to throw any distance, but the symmetrical movement of the fly rod makes it easy for the angler to make long casts easily.

An open lawn or golf course pond is the perfect place to practice casting a fly rod. Now, fly fishing is unique in its process; it has been largely unchanged for more than 2,000 years, though it has been rendered obsolete many times over. Nonetheless, it is still enjoyed by many today because of the fun of learning this complicated method. It is the culmination of that learning that makes each catch that much sweeter. It is the culmination of that learning that makes each catch that much sweeter.

Now, for the following veterans are eligible to participate in the study:

If the relationship was so perfect, how could it possibly end? Well, the truth is I grew out of love with my former boyfriend. In the beginning we were inseparable and that’s how we liked it. When I went to college, we ended it. We tamend each other at all times throughout the day. It became too much though.

I have been lying to other veterans about what makes me happy and I could no longer make my happiness dependent on someone else. But that is not true at all. You don’t owe anyone anything for loving you. After a long time I found myself wondering about what makes me happy and I thought I had to go along with what other people told me I should do to find something for me to love.

Now I have for time at all the things I have and that are important to me. It still gets stressful from time to time, but I know I am doing things that benefit me so I can fall in love with myself. It’s just like RuPaul says, “ ’If you don’t love yourself, I couldn’t say, do or hang out with people I wanted to because I wanted to make him happy, when I should have been worried about myself. My ex-boyfriend and I are still on good terms and we are happy for one another and have well-wishes on each other.”

Valentine’s Day I have been trying to figure out what I will be getting myself. I promise to myself I will be getting myself a ring. I want to promise myself I will be getting myself something. I want to promise myself I will be getting myself something. I want to promise myself I will be getting myself something. I want to promise myself I will be getting myself something. I want to promise myself I will be getting myself something. I want to promise myself I will be getting myself something. I want to promise myself I will be getting myself something. I want to promise myself I will be getting myself something. I want to promise myself I will be getting myself something. I want to promise myself I will be getting myself something. I want to promise myself I will be getting myself something. I want to promise myself I will be getting myself something. I want to promise myself I will be getting myself something. I want to promise myself I will be getting myself something. 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When the spring semester came closer to the end, Edwin and I knew we had to depart for a while. Before I left, I purchased my flight ticket to Guatemala and decided to visit him before I went to Rome. As I was so determined to do what I intended to do, we never fell away from the consciousness of the collective American mind, but the "gun" did not pass through the president's lips once.

On the day of the Columbine massacre, I sat in a lecture and read the news of the 12 deadliest shootings in U.S. history had not occurred yet. Of course the tragedies at Columbine High School and Virginia Tech could never fall away from the consciousness of the collective American mind, but the message of grief had been shared with the public mind of America, as well as mine.

Tired to read, I fell asleep, and I awoke in a daze, not even able to understand what was going on about my last and final month in Europe and how that changed my life forever.

In the following weeks in November I did some serious traveling and serious studying. During one weekend, Thalia, a UISW religious studies student, Anjie, my roommate, and I spent the whole weekend in Madrid. That weekend end was jam-packed with lots of walking, exploring and Tola riding – the subway in Madrid is called the Tube.

The Monday after I had a horrible day and did not want to get into my apartment with tears in my eyes, we ordered a restaurant by my apartment to try and call my mom with their Wi-Fi. When we take a call over Wi-Fi, it's not the best experience, and started texting Edwin, my boyfriend who lives in Guatemala. As I was texting, a man on a bike came by me and with the right tone of voice asked me if I had my hand. It was the craziest thing that happened to me during my time in Rome. Because I had such a bad day all of my emotions were built up, and I immediately ran after the guy on the bike, grabbed his shoulders and told him to "Get away from me and do not talk to me right now!!!" It is something that probably was not the smartest thing for me to do, but I was so mad, sad and everything in between for someone to touch me like that.

Luckily, the man on the bike turned around and handed me his phone to call him back with his headphones. I broke down with tears coming out of my eyes like no other, and on my walk back to my apartment, a very kind Italian lady comforted me and made me feel 100 percent better. There was a language barrier between us, but she was a person sent by God to turn my day around.

On another happy note, just before all of that happened, I got second place in an Elevator Speech Competition hosted by my school – something valuable to note on my resume.

The rest of that week consisted of studying and working on final papers for my classes. That Thursday was Thanksgiving, so it was kind of sad not being home with my family to get a turkey and watch football.

My Thanksgiving was spent in Rome. My roommate, Anjie, and I went to my favorite restaurant for lunch, and for our Thanksgiving dinner we ate Chinese food and watched Bad Santa 2 on the laptop.

Barcelona was a really cool, beautiful and amazing city! A Thanksgiving I will never forget.

While we were in Rome, I was going back to Rome knowing I only had two more weeks there. With Edwin being there the whole time, I woke up late the next morning, still feeling the effects of depression at the time. But... little did I know, the last two weeks of my study abroad experience would be the best experience there is. We finally had a chance to share a beautiful moment of background I will tell you why!

My boyfriend and I met at UISW last year while he was doing his exchange year from Guatemala. We met during his first week here at the iRetreat, hosted by International Student Services staff during his orientation here.

The time that took place at Fort Hood and Aurora, Colo.

On Dec. 14, 2012, I sat in a college library doing everything but studying for my final exams. Trolling the Internet, I scanned the headlines. At the word "shooting," my brain immediately shut down: "my campus was shot... my friends were killed... my family was killed..."

Great How could I read when the newspaper was spread in front of me with a headline on ex- a d

As I sat down January to watch President Barack Obama’s 6th State of the Union Address, I did not expect ever complete satisfaction from his oration. More specifically, I did not expect the speech to confirm my already strong anxiety. No, I did not hear the word “gun” did not pass through the president’s lips once.

When Obama took office in January 2009, both the United States and I were significantly poorer. After all, I lived the self-centered life of a sophomore in high school and was not aware of the killings in U.S.S.A. anymore. Of course the tragedies at Columbine High School and Virginia Tech could never fall away from the consciousness of the collective American mind, but the message of grief had been shared with the public mind of America, as well as mine.

What is Time to defend U.S. from guns?

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By Victoria Estrada
LODGE FEATURES EDITOR

The smell of rich coffee, and fresh croissants enriched the air Monday Jan. 26, when Commonwealth Coffeehouse & Bakery opened its doors to the public after months of legal challenges.

Commonwealth, 118 Davis Court is located across Broadway from the University of the Incarnate Word. The new neighborhood business is in the back of The Wash Tub in Mahncke Park neighborhood.

Prior to opening, the structure that Commonwealth is in was an abandoned home that had been falling apart.

The house was originally purchased last February by Jorge Herrero and his business partners -- Ethel Kruse and Jose Campos -- with the intentions of turning it into a co-working space.

“we bought this property in February 2014, almost a year now,” Campos said, “it had been on the market for a long time on the MLS listings. No one wanted to buy it. The actual value of the property was just land value. The house was falling apart. It wasn’t even factored into the price because it was nothing. There was a small apartment complex in the back and it wasn’t even connected to city services. The sewage wasn’t connected or the electricity. There was nothing just to give you all a description on how desperate it was before we refurbished it.”

After refurbishing and remodeling the building, the new owners planned to open the establishment last fall. Employees had been hired, but Herrero and his crew were faced with difficulties concerning the property listing.

The City of San Antonio advised Herrero and his co-owners they could not open for business as they had intended because of a mistake the city made in the process.

In 1983 the property was listed as a commercial-property in the residential area of Mahncke Park. The city claimed it was a mistake for it to be listed as a commercial property because it had been zoned residential.

Herrero and his co-owners already had received the approvals of the nine inspections required for opening and had invested at least $600,000 into the business.

 Campos said, “We put in a lot of money into it, and refurbished everything and had already hired staff when the city called us saying ‘we made a mistake, it’s not commercial, but residential.’ Practically saying you’re a mistake, it’s not commercial, but residential.”

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Commonwealth, the owners also have been building a relationship with UIW students and incorporating them into their business.

This past semester, Dr. David Voigt’s Capstone II students from the HI-B School of Business and Administration worked with Commonwealth in researching different business strategies that could benefit the new coffeehouse.

“The Capstone II course places the student in a consultative position with local business owners to help them in challenges that they may be facing,” Amanda Montalvo, a graduate business student from UIW, said.

“My partners and I chose the Commonwealth case because of its proximity to the University and its unique circumstances. This case as it presented peaked our interest because it appeared to be a case of ‘David vs. Goliath,’ in which the Coffeehouse, in our opinion, was the underdog.”

Montalvo and her group looked at various local businesses such as Bird Bakery, Starbucks and Bakery Lorraine by researching their average prices for drinks, and their parking situations.

They also looked into other potential locations in case Commonwealth would not be able to open because of the zoning issue.

“We are also working with (UIW) Art Department Chair Miguel Covarrubias, Campos said, “He is hosting one of his former students place all of her art here. We’re not gonna take any of the percentage. If she sells her art, she gets a hundred percent. While she helps us decorate she also gets to showcase her art, which is nice. We wanna help the community as much as we can.”

The owners also hope to have UIW biology students create a garden so they can use the produce in their kitchen and hope to bring on music students to come in to play Fridays and Sundays.

“We wanna be the community coffeehouse, thus the name Commonwealth, but we really want to be Incarnate Word’s coffeehouse,” Campos said. “I know talking to the students, there is not many options off campus for them to go to and I would love to see all the students here.”

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Nearly a year ago, John Williams sat in an office with Dr. David M. Iuremovich, vice president of Enrollment Management and Student Services, for an interview that was only expected to last an hour.

Three hours later, Williams left the interview and met up with his wife, Damita, who was patiently waiting in their rental car in the parking lot. After being reunited, the two finally went out for their anniversary dinner.

On Tuesday, Jan. 20, the University of the Incarnate Word announced Mark Papich, then-athletic director, had been promoted to director of marketing and development for Student Life & Athletics and Williams would be taking his place.

Williams, a former athletic director and head coach for St. Francis University in Fort Wayne, Ind., said he will look to make changes to the existing facilities on campus.

“None of our facilities would allow us to host NCAA tournaments,” Williams said. “So we need to embark on campaigns to build an athletic center for basketball. We would like to look at enclosing our football field at some point.”

Williams also made clear no staffing changes would be made at this time.

For Williams, success is nothing short of finishing No. 1 every year.

“Our goal is to be at the Southland (Conference) championship! so every year we are expecting to be on top.”

Cardinals Head Football Coach Larry Kennan began the 2015 signing day event by thanking his dedicated coaching staff and players for their commitment to recruiting excellent players.

After announcing and signing the praises of the 12 players signed, Kennan said he greatly values the integrity of his growing football program, which doesn’t pull out the o

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**Cardinals’ hand signal gaining ground**

Everyone knows “Hook ’em Horns.” You might even be familiar with the “Guns Up” slogan.

But did you know the Cardinals have their own hand sign now at the University of the Incarnate Word?

Hand signals have been used for decades in sports to show affiliation and sometimes to even taunt opposing teams, the most popular of all being the “Hook ’em Horns” gesture that is known nationally. The iconic gesture dates back to the 1930s when it was initially associated with the University of Minnesota and didn’t make its way to Texas until 1955 when a cheerleader introduced it to the basketball team. From then on it became popular and other schools began to develop their own hand signals.

Could there be deeper meaning to the usage of hand signals? These hand gestures become iconic and thus are almost like branding, a marketing term that describes a certain object, symbol, phrase or design used to identify a certain marketable group.

UIW is currently aiming to increase enrollment numbers and has even joined Division I athletics in order to gain more attention. With an increased sports presence a new hand gesture is gaining ground at sports events.

There’s simplicity to using a hand gesture. It’s easily remembered, recognizable and delivers a message to the use of the affiliation and devotion to the school/sports teams associated with the hand gesture. When it gains an iconic status, then there begins a buzz about the school. Increased popularity would lead to an increase in enrollment numbers, all stemming from a hand-slogan.

**Coach: Golf teams ready to tee off in conference**

“Initially I thought it was a rooster,” Pérez said. “Isn’t it more of a roadrunner?”

At UIW, the Cardinal’s hand signal is gaining use and popularity.

“It’s kind of cool,” former UIW cheerleader Kyle Wolf said about the gesture.

“When you pinch your fingers it gives the bird a mean look. That just looks real badass. I was a cheerleader for a long time and I used to see it in all the magazines. Whenever I used it, everyone else would, too.”

However, Ivan R. Pérez, operations manager at UIWtv, said he wasn’t sure what bird he was looking at when he first noticed students using it.

“Initially I thought it was a rooster,” Pérez said. “Isn’t it more of a roadrunner than a cardinal? It’s not my favorite Cardinal representation. I’ve seen it used more online.”

So while we have completely different and valid views on the hand signal, can it really help kick-off UIW as a popular school?

Is a hand slogan necessary or should UIW move on to perhaps add a verbal slogan such as Texas A&M’s “Gig ‘em!” the Aggies use? On the possibilities of developing a slogan, Wolf said, “It should help. Without a doubt, just like ‘Hook ’em horns.”

“I think if the athletics kick off, yes,” Pérez said. “It’ll be our longhorn. If we get more student involvement at those games and activities, it’ll kick off.”

E-mail Alvarenga at alvareng@student.uiwtx.edu
Researchers to show work on posters, podiums, stage

University of the Incarnate Word professors, graduate students and undergrad- 
ate students are showing off or discussing their scholarly work during Research Week Feb. 23-26.

Marfan Hall Ballroom will be open to see posters and exhibits noon-7 p.m. 
Monday, Feb. 23; 8 a.m.-7 p.m. Feb. 24-25; and 8 a.m.-4:30 p.m. Feb. 26. The po- 
dium presentations will be in the ballroom as noon-7 p.m. Feb. 24 and 
Feb. 26. On Feb. 25, formal poster and visual presentations will take place 2-5 p.m.

However, a Feb. 26 event — "Thursday Night Live: Fine and Performing Arts" 
— will take place 5:15-8 p.m. in Sudkem Hall of the new Music Building. A recep- 
tion will follow.

Performances will feature "Romantic," a group of songs by Francis Poulenc featur- 
ing Dr. Ott Eylon, an assistant professor in the Department of Music, and William 
Gokelman, chair of the Department of Music; "After Thorough: Piano" presenta- 
tion by Dr. Joshua Robbins, an assistant professor in the Department of English; 
"Elephant's The Art of Artistic Response and Collaboration" with Robbins, Manuel 
Dotta, Nicole Konersd, Ionna Ayala, and Dr. James Borders, an assistant professor in 
the Department of Art; "Nature and Science" music performance by Dr. Kenneth 
Ment, an associate professor in the Department of Music; and a "Two Intentions 
on a Theme, II Recitative and Aria after Pahh and Huglien" presentation with Dr. 
Kevri Sauls, an assistant professor in the Department of Music.

Besides the performances, there will be a "discussion on the similarities and 
differences in the research process between the varied disciplines," said Rebecca 
Ohnemus, a research officer for the sponsoring School of Graduate Studies and 
Research's Office of Research Development.

At the podium presentations, "faculty and students from a broad spectrum of 
disciplines will give a series of 20-minute presentations on the topic of their research," 
Ohnemus said. On Feb. 25, "poster and visual arts presentations will be available 
to discuss their research activities and answer any questions," Ohnemus said.

Light refreshments will be served at most special events including a light dinner 
during a special Feb. 24 Graduate and Professional Student Session from 
6-8 p.m. in the Marfan Ballroom.

At the evening session Feb. 24, Ohnemus said, "students are encouraged to view 
posters before class and faculty whose classes are scheduled to meet are welcome to 
meet, view posters, and discuss the posters with their classes as a community."

Here is the schedule of podium presentations scheduled during Research Week:

**Thursday, Feb. 24**

12:10 p.m.: Dr. Mike Miller, a professor at UIW School of Business and Administration, and Dr. Scott Roberts, an associate 
professor of marketing at UIW, on "Teaching an Active-learning Environment by Using Technology to Flip the Classroom."

12:35 p.m.: School of Physical Therapy doctoral student Kelby Barr, Hope Olvera, Des Monroe, Maria Gallegos, Dennis Lopez, Tif- 
fera Whitaker, Faith Rios, Martin Nguyen, and Matthew Bower, and the school's Dr. James Gonzales and Dr. James Duron, on "A Model of Wellness Assessment and Recommendations to Promote: Refuge Health and Community Integration."

1:25 p.m.: Dr. Justo Ybarra, Dr. Jaya Seth, both of the El Paso Millik School of Nursing and Health Professions, and Michelle 
DelValle of Methodist Specialty and Transplant Hospital, on "Impact of Educational Interventions on Nurse Self-Efficacy in Evidence-Based Practice."

2:15 p.m.: Chinese Rao Mao, a UIW biology student, and Dr. Peter Calvo of the University of Texas Health Science Center, on 
"Anthesis in Neutralizing Toxicity and the Defense of the Plant."

3:30 p.m.: Ivan Cuda, a UIW English major, on "Gender Differences in the Feminine Man, the Masculine Woman, the 
Gender-Neutral Person, and the Gender Neutral."n
2:55 p.m.: Jatarin Armstrong-Gomez, a UIW biology student, Dr. Cecelia Tan of the University of Connecticut, John Taylor 
of UTHSCSA, and Hersons of UIW, and Dr. Shin Yoon and Park's of UTHSCSH, on "Reinforced Expression of Bas III by 
Revealing Transcriptional Distinct Class Switch DNA Recombination."

2:40 p.m.: Dr. Julie Miller, an associate professor in the UIW Department of Religious Studies and director of the Cultural Stud- 
ies Program, on "Feminist Pedagogy in the College Classroom: An Application of Religious Scholar Feminism, "Wisdom-War,""

3:05 p.m.: Dr. A. Philp Attwood, an assistant professor in the Romance, School of Spanish, on "Harlequin Effect of Everyday 
Visible Blue Light to the Mood and Eyes of Humans."

3:30 p.m.: Waino Murco, a doctoral student in the UIW School of Education, on "Social Change: Research."

3:55 p.m.: Dr. Laus Kapplon, of the University of North Texas Denton, on "The Effectiveness of Cognitive Training in 
Diabetes."

4:20 p.m.: Loushiaul Gisong, a UIW English student, on "English Repurposing the Feminist Social Text and Gender Prefer- 
sion."

**Friday, Feb. 25**

12:10 p.m.: Dr. Ninga Kavari, an assistant professor at Rosen- 
berg School of Optometry, on "Effective Biomechanical Assessment" 
1:29 p.m.: Dr. Norges Kasraie, an assistant professor at Rosen- 
berg School of Optometry, on "Effective Biomechanical Assessment" 

12:10 p.m.: Dr. Michael McGuire, a professor of economics, 
and Andrea Guajardo on "A Bilingual Poem: Learning Experiences 
for Reducing the Use of Polluting Bio-fuels."n

2:15 p.m.: Dr. Reid Fisher, an assistant professor of athletic 
training IT Trend Study."n

2:40 p.m.: UIW doctoral students Edwin Blanton and Lawrence 
White on "A Study of Doctoral Student Learning of Research 
through Co-Authoring with Faculty."

3:05 p.m.: Dr. Alan Whittenses, an assistant professor of engi- 
neering, on "Solar power in Rural Peru: A Feasibility Study 
for Pre-Professional and Professional Science Students."

3:30 p.m.: Dr. Tanya Stegall, an assistant professor of English 
and director of UIW Writing, on "Motherland Palest- 
trian Edward Said's Mirror Out of Place."

4:00 p.m.: Dr. Rekki Fish, an assistant professor of athletic 
training in the UIW-Eriller School of Nutrition and Health Pro- 
fessions on "Impact of Early Exposure Environmental Education on 
Children's Selective Waste."

2:40 p.m.: UIW associate professor Drinio Blazas and Lorraine 
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Business owners showed off their goods Sunday, Feb. 8, at the University of the Incarnate Word with hopes of networking, new clientele, and turning their hobbies into careers.

Held at McCombs Center Rosenberg Skyroom, the “Four Weddings”-themed event offered free access to wedding experts and party vendors from across Texas. The Skyroom was transformed into a room with four different wedding themes, with vendors presenting specialty cakes, full-service catering samples, photo booths with free pictures to take home, a live band and DJ to set the mood, and other party-planning vendors of every type.

“I walked in and thought ‘Wow, I could see myself having my own wedding here,’” said Zariah Noyola. “It was like a wedding expo. I walked out with a better idea of how I want my wedding to go, and took several business cards from the vendors.”

Decorations, cake, catered food, and photo booths may have received most of the attention, but the small-business owner narrative in the room kept the room from feeling like a sales event and rather a culinary and intimate experience. Vendors put their best works out on display, greeted potential clients, and convinced visitors to use their services.

“It’s easy to sell yourself when you do what you love,” said Richard Jamal, a business owner and videographer of Pretty Sweet Weddings. “Clients can tell when you enjoy what you’re doing. It shows in your work.”

While the advertised theme was “Four Weddings” similar to the TLC show, there was another inadvertent theme that took place as well: small-business owners who took dramatic career changes to do what they love.

“I was previously in the dental field before I became a cakemaker,” said Carolina Santoya, owner of Sweet Elegance, a cake business. “It was just to pay the bills. Now I do what I love, and I’m good at it.”

Although Santoya is strictly a cakemaker, she often partners up a woman who owns her own business, Infinity Catering.

An integral part of a successful self-owned business is networking. Unfortunately, there were not as many potential clients at the event as the vendors had hoped for, but they were able to meet with each other and exchange information to work together in the future.

Business connections such as these are extremely important for small-business owners, and even more so for new businesses.

Jamil said he comes to these events to meet clients of course, but also “to network with the other vendors who have been in the game longer.” Jamil has owned his business officially for just under a year, but had done business on the side for almost 11.

“It was always my hobby, and something I did on the side,” said Jamal, who said he used to work for USAA before he got laid off.

“When I got laid off I knew I had this waiting for me,” Jamal said. “If you take your hobbies and can make a career out of it, success will find you.”

Statistically, new businesses have a high chance of failing, but with help from each other and passion driving these local vendors, San Antonio businesses won’t be going anywhere.

XO Group Inc, a global, media and technology leader with top wedding site TheKnot.com, conducted an American Wedding Study, which analyzed spending and behaviors surrounding wedding planning. Their key findings showed wedding budgets have been increasing steadily since the economic downturn of 2008.

“In 2013, couples spent a record high average of nearly $30,000,” said Carley Roney, co-founder of The Knot. “Couples are more focused than ever on creating a unique, personalized and once-in-a-lifetime experience for their guests. Plus they’re doing so in a modern way, by planning from their smartphones, publicizing details on social media and more.”

The Knot also found personalization in weddings is at its peak and wedding spending is increasing exponentially, meaning that for the vendors at the Skyroom event, they are in the right business to find continued financial success.

Weddings today are incorporating more elements and personalization than ever before. From hiring party planners, DJs or bands, catering services, photographers, and all the other people that make a party run smoothly, weddings are no longer a one-day event, but occasions that consume days or even months.

Palbo Vasquez, an event planner and owner of the Bisli, said he and his wife have been in the wedding and party-planning industry almost 20.

“As long as there is a wedding to eat cake at and a first dance to film, our passions will continue to be our careers,” he said.
Photos by Elise de Luna

A variety of wedding-related services were on display Sunday, Feb. 8, at McCombs Center Rosenberg Skyroom.
“Beauty Queen” to hit UIW scene

A University of the Incarnate Word music professor will lecture just before a noted pianist takes the stage Saturday, Feb. 21, at the International Piano Series Concert on campus. Dr. Kevin Sullivan, an assistant professor of music, will give a pre-concert lecture from 7:30 to 7:45 p.m. at Tadlock Hall in the Media Building on his role in "The Beauty Queen of Leenane." The concert will begin at 8 p.m.

Noh was born in Seoul, South Korea, in 1986. She began studying piano when she was 5. She studied at Jacobs School of Music at Indiana University in Bloomington, where she obtained an Artist's Diploma and master's degree in music, will give a pre-concert lecture from 7:15 to 8 p.m. at Seddon Hall in the Music Building, 901 Red River St.

The tour is under the direction of Dr. Kelvin Salfen, an assistant professor of theatre arts and music, who will be joined by student artists performing in the McNay’s "The Odd Scene," which runs through March 21. The tour is presented by the McNay Museum of Art and the University of the Incarnate Word. The McNay is located at 2300 Broadway in downtown San Antonio. Information is available at mcnay.org or by calling (210) 224-9500.

McNay notes 60th year with pop-up exhibition

To commemorate six decades of art, both local and global, the McNay Museum held its first two-day pop-up exhibit, to honor San Antonio- and Austin-based artists. With an emphasis on the modern art scene, six contemporary visual artists were given the opportunity to show off their varied creative masterworks ranging from colorful pop art to elegant landscapes in "Six Artists Celebrate the McNay’s 60th Anniversary." "We decided to create a kind of Pop-Up Installation that would be new art by San Antonio-area artists and secondarily, to feature six contemporary artists in our own gallery space," said Alex Lis, Curator of Collections. 

The six artists included in the exhibition are: 

- Olivia Alexander, a mixed-media artist who creates figurative and abstract works using a variety of materials. 
- Jennifer Plummer, a multimedia artist who explores themes of identity and place. 
- Camille Rose Garcia, a multimedia artist who focuses on the intersection of culture, politics, and identity. 
- Sarah Shaver, an interdisciplinary artist who uses textile and digital media to explore the human experience. 
- Austin-based artist Jodi Conner, known for her abstract paintings and installations. 
- San Antonio-based artist Marisa Davila, whose work explores themes of identity and place.
Faculty members get special awards

Seven University of the Incarnate Word faculty members received special awards Jan. 7 at an annual preschool workshop and reception at McCombs Center Rosen-berg Skyroom.

The awards given and the recipients included:

Robert J. Connelly Faculty Leadership Award: Dr. Bonnie McDonough, a biology professor in the School of Science and Engineering. This award is given to a tenured faculty member with 15 or more years of faculty service who has excelled in leadership service, mentoring, and peer counseling.

Piper Professor Nominee: Dr. Sharon Herbers, an associate professor of education in the Dreeben School of Education, for "superior teaching at the college level." Herbers now is eligible to receive one of 10 possible $5,000 awards in state Piper competition.

Sister Maria Goretti Zehr Innovation Award: Dr. Carolyn Mejia, a senior clinical instructor at Rosenberg School of Optometry, received this award for being "open to thoughtful innovation which serves material and spiritual need."

Sister Eleanor Ann Young Truth Award: Dr. M. Louise A. Fontenot, an as-istant professor at Rosenberg School of Optometry, because she "searches for and seeks truth in scholarship and in the classroom."

Sister Margaret Rose Faini Education Award: Amanda Rakentzs, coordinator of developmental mathematics courses in the School of Mathematics, Science and Engineering, because she "engages students in the learning process."

Mother Columbkille Colbert Service Award: Dr. Michael Ferrov, an associate professor of business administration in the HEB School of Business and Administra-tion, for being one who "embraces a global perspective and emphasizes social justice."

Sister St. Pierre Cinquis Faith Award: Dr. Donald Sikazwe, an associate professor in the John and Rita Felt School of Pharmacy, for being "committed to educational excellence in the context of faith and fosters the values of the University."

‘The End is coming! The End is coming! Or maybe not…”

By Phil Youngblood

No, I am not writing about the end of the world. No one knows when that will happen.

I am writing about the end of Moore’s Law. If you are not a computer scientist, you may not recognize what that means or why it is so important to all of us. Actually, it is not a law but a trend, a largely self-fulfilled trend about how the power of computers has been improving for more than the last 50 years or so.

Back in 1965 you see, Dr. Gordon Moore of Fairchild Semiconductor wrote a paper for the 35th anni-versary of Electronics magazine in which he predicted the number of components in planar integrated circuits would continue to double every year for at least the next decade, as it had since 1959 (important because integrated circuits are also known as computer chips).

This trend might never have become a “law” if it were not for Moore becoming the co-founder of Intel Corporation, a name you are likely to read that the density of transistors in integrated circuits would continue to double every year for at least the next decade, as it had since 1959 (important because integrated circuits are also known as computer chips).

In 2015, I am writing about exciting technologies that will change the way that computers work and how we work with them. As always, I invite your feedback, dialogue and differing opinions on this topic.

E-mail Youngblood, head of the Computer Informa-tion Systems program at UIW, at youngblood@uiwtx.edu
For more information on studying abroad, contact:
Alanna Taylor, Study Abroad Coordinator
Phone: (210) 805-5709     E-mail: studyabroad@uiwtx.edu
Dr. Burton E. Grossman International Conference Center, F106

Scholarships

Gilman International Scholarship
Are you a U.S. citizen?
Do you receive a Pell Grant?
Are you planning to study abroad?

Congratulations, you may be eligible to apply!
2015 Summer and Fall Deadline: March 3, 2015
For details visit, www.iiie.org/gilman

UIW Global Experience Travel (GET) Award
Awards are available for qualified students attending the European Study Center, a UIW Sister School or participating in a UIW faculty-led trip.

Students must meet the following criteria to apply:
- Minimum 3.0 GPA at UIW
- Minimum 75 percent completion rate
- Demonstrate need based on their 2015-2016 FAFSA
- Attach a one-page essay describing your motivation to study abroad.

For details visit the Office of Financial Assistance or the Study Abroad Office.

Study Abroad Parent Information Session
Thursday, Feb. 19, 2015
ICC Auditorium
6-7 p.m.
You and your parents are invited to meet with former study abroad students and their parents.

Summer in Germany

Summer I: May 29-June 27
Dr. Alicia Rodriguez de Rubio
BFIN 4399 Cases in International Finance

Dr. Alberto Rubio
BMKT 4399 Multicultural Marketing

Dr. Georgen Guerrero
CRJU 4399 White Collar Crime

Summer II: July 3-Aug. 1
Dr. Lydia Andrade
GOVT 4387 Political Leadership

Dr. Scott Dietloff
GOVT 3350 European Politics

Dr. Lopita Nath
HIST 4325 Global Human Rights and the Holocaust

For details, visit: www.studyabroad-germany.eu

Upcoming Events

Asian New Year Celebration
Year of the Goat
Thursday, Feb. 19, 2015
Marian Ballroom
11:30 a.m.-1:30 p.m.
Come out and celebrate the Asian New Year with us! Enjoy exciting and beautiful cultural performances!

Study Abroad Parent Information Session
Thursday, Feb. 19, 2015
 ICC Auditorium
6-7 p.m.
You and your parents are invited to meet with former study abroad students and their parents.

For details, visit: www.studyabroad-germany.eu

John Villarreal, majoring in Fine Arts, spent the 2014 fall semester at John Cabot University in Rome, Italy.

“To those students who have yet to study abroad: I urge you to stretch your boundaries and your imagination.”
-- Hillary Clinton

“We TRAVEL not to escape life, but FOR LIFE NOT TO ESCAPE US...”
Anonymous